

CROWDRISE:

Crowdrise is a fundraising site associated with the **ING NYC Marathon**. As a charity partner, The Nicholas Rossomando 9/11 Memorial Scholarship Fund is associated with **Crowdrise** as well.

As a team member we suggest that you use **Crowdrise** for your fundraising purposes. Through **Crowdrise** you will be able to create a fundraising page where you can direct your donors to make their donations. A good way for you to get an idea how this is going to work for you, is go to our **2012 Crowdrise** project page by clicking on the following link: <http://www.crowdrise.com/TeamNicksFund2012>. Once there if you scroll to the bottom of the page you will see pictures of Nick's 2012 Team members. When you click on their picture you will be directed to their fundraising page. **Crowdrise** has done a great job! The page looks professional and contains much information that your donor can review to make a decision to donate.

As you can see when accessing our 2012 project page, many of the runner's involved in the 2012 Marathon used **Crowdrise** for their fundraising endeavors and **Crowdrise** has now become the *preferred fundraising method*.

The instructions to follow are for runners who have never run and fundraised for Nicks Fund. Just click on the following link and you will be directed to our 2013 project page: <http://www.crowdrise.com/nicksfund2013>. Once there click on the **Create Your Fundraiser button**, there you will be prompted to sign up for an account, once that is done you will automatically be added to Nick's Team and your account will be created.

If you are a runner who has already fundraised on **Crowdrise for us** you'll first log into your account, then go to this year's page so you can join the team. You won't need to create another account in order to join this year's marathon Team; you can use the account you had set up last year.

Your donors will still have the option to make a donation by **check or cash**. You can instruct them how they can do this or they can just go to www.nicks911collegefund.org, where they will find the information as well. To be honest, the best thing for you to do is use either **PayPal** or **Crowdrise** exclusively for your fundraising purposes. It is much easier for us if your donations come in through one venue.

Donations made through our charity website using **PayPal**, or donations made through **Crowdrise**, as well as cash or check donations are credited to the runner in full.