

WE FIND THAT GIVING A 10-DAY DEADLINE FOR A RESPONSE AFTER REACHING OUT FOR A DONATION IS A GOOD IDEA.....People respond when there is a sense of urgency. In your e-mail messages and letters, tell people they can simply log onto the website at www.nicks911collegefund.org, click on **Sponsor a Runner** in the ING NYC Marathon pulldown located on the site's home page. There they will find three different donation processes. (You will need to instruct your donors which donation process to use.) They can make their donation online quickly and easily, and ask them to do so by a specified date.

With the feed back that we get from those who have joined Nick's team and fundraised for us in the past, we have put together the following plan.

9-day fundraising plan made simple:

DAY 1: Start by sponsoring yourself! (You already have) \$100.00	\$100
DAY 2: Ask 3 family members to sponsor you for \$25.00	\$ 75
DAY 3: Ask 8 friends to contribute \$ 25.00	\$200
DAY 4: Ask 6 co workers to contribute \$25.00	\$150
DAY 5: Ask 6 neighbors to contribute \$25.00	\$150
DAY 6: Ask 5 people from a service or community organization you are involved with to donate \$20.00	\$100
DAY 7 Ask your boss for a company contribution of \$ 50.00	\$ 50
DAY 8: Ask 6 local merchants to sponsor you for \$25.00	\$150
DAY 9: Ask 4 businesses you frequent to sponsor you for \$25.00	\$100

TOTAL FOR THE 9 DAY FUNDRAISING EFFORT \$1,075.00

GOOD LUCK IN YOUR FUNDRAISING ENDEAVORS. IF WE CAN HELP IN ANY WAY, JUST CONTACT US!